

# THE BUILDING DESIGNER

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The BDAQ flagship is its full colour glossy magazine *"The Building Designer"*. The 28 page publication is widely distributed to all BDAQ members, key industry and government personnel and selected interstate building designers. The magazine is also distributed to the public at home shows or building expos throughout the year and has proven to be extremely popular at these events. The direct mail out goes to more than 750 recipients while all remaining copies are distributed directly to the public or to clients of BDAQ members.

**In 2010 for the first time, BDAQ in association with Media Art One will publish a Design Awards Annual as our August edition. This will be a 128 page glossy and 3000 will be sold in over 600 newsagents across Queensland.**

<b>Print Run</b>	general editions	1000
	design awards annual	4000
<b>No of Issues</b>	six (6) issues will be published in 2010 in the first week of February, April, June, August, October & December	
<b>Features</b>	There is no set feature listing for 2010 but advertisers may request/suggest feature topics. Editorial material is welcome from corporate members/partners but material from those who also advertise will be given preference.	
<b>Prizes</b>	The magazine features a very popular <i>"Puzzle Page"</i> and we are always pleased to receive corporate "giveaways" as prizes. The business providing the puzzle prize is acknowledged as the puzzle sponsor at no extra cost.	

## Advertising Rates - 2010

Full page full colour (1 issue)	\$950	(excludes August edition)
	\$1250	(August edition)
Full page full colour (6 issues)	\$4600	
Half page full colour (1 issue)	\$580	(excludes August edition)
Half page full colour (5 issues)	\$2300	(excludes August edition)
Quarter page full colour (1 issue)	\$380	(excludes August edition)
Quarter page full colour (5 issues)	\$1700	(excludes August edition)
Eighth page full colour (1 issue)	\$280	(excludes August edition)
Loose insert (1 issue)	\$580	(excludes August edition)

## Material Specification

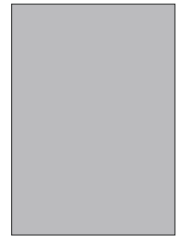
Page size is A4 portrait layout.

Advertising and photographs for editorial material can be provided in high resolution .jpg or .pdf format or in hard copy suitable for scanning.

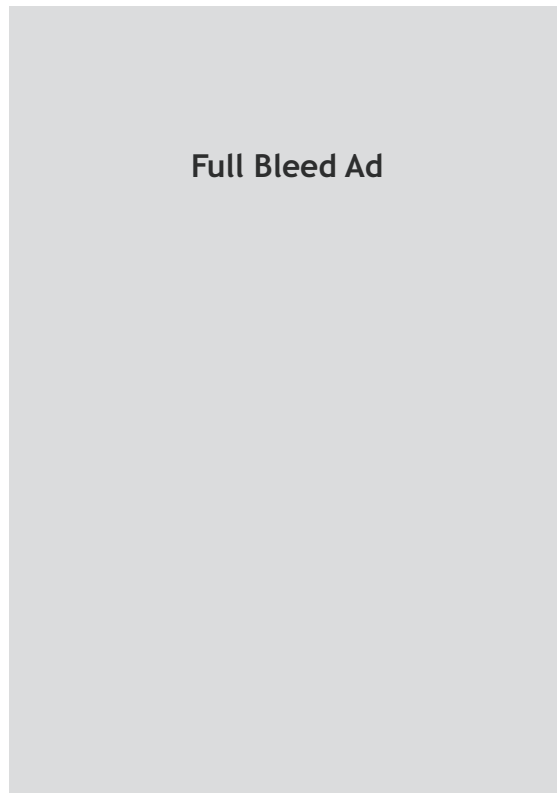
Advertising should be booked and material received by the 15th of the month prior to publication except for the Design Awards annual which will be managed by Media Art One.

Material should be submitted to the  
BDAQ Executive Director  
PO Box 651 STRATHPINE, Q 4500  
or delivered to  
Shop 6 Lincoln Street STRATHPINE  
or  
Email: admin@bdaq.com.au

For more information or media kit  
please contact  
Jon Walsh  
Email: jon@bdaq.com.au  
Phone: 07 38899119



216mm



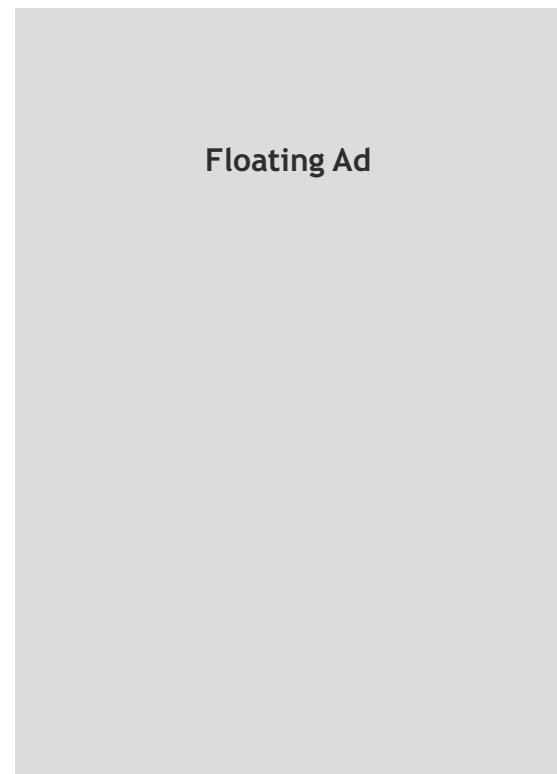
Full Bleed Ad

303mm



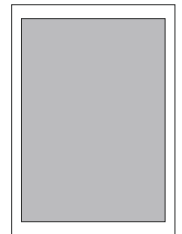
Bleed on this ad is 3mm on all sides. The ad will go to all edges of the page.

200mm



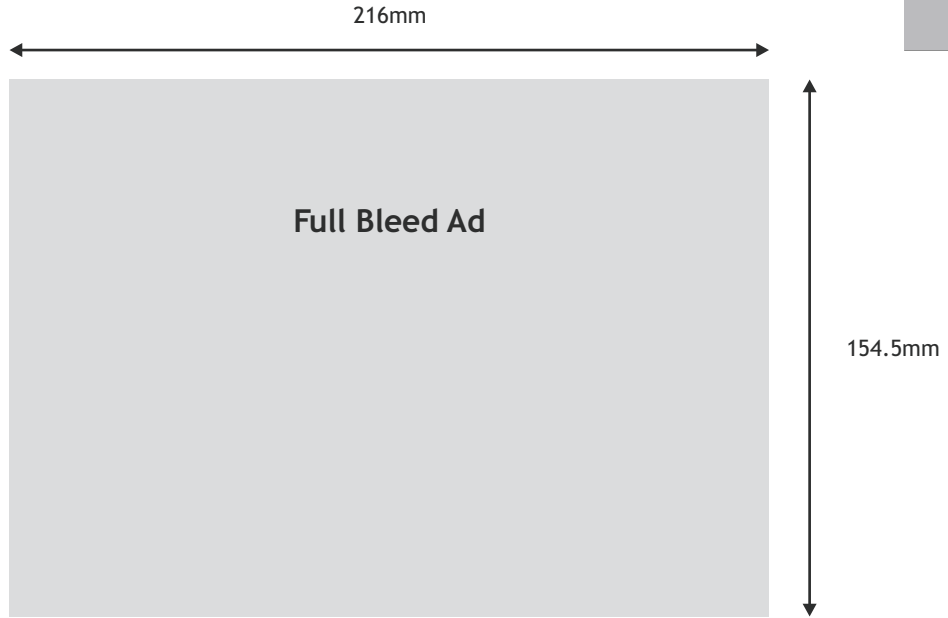
Floating Ad

283mm

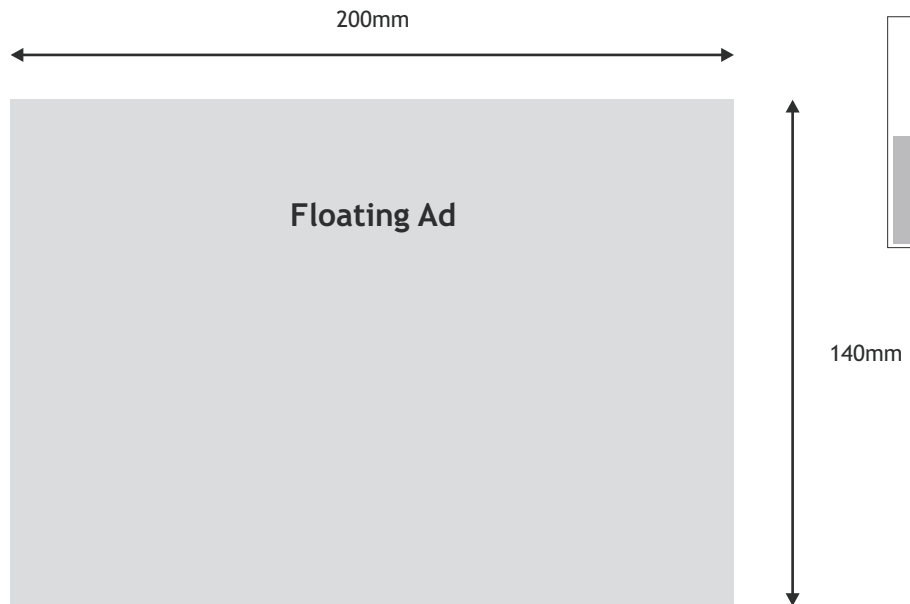


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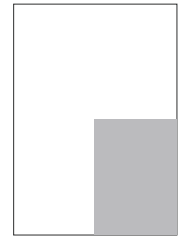
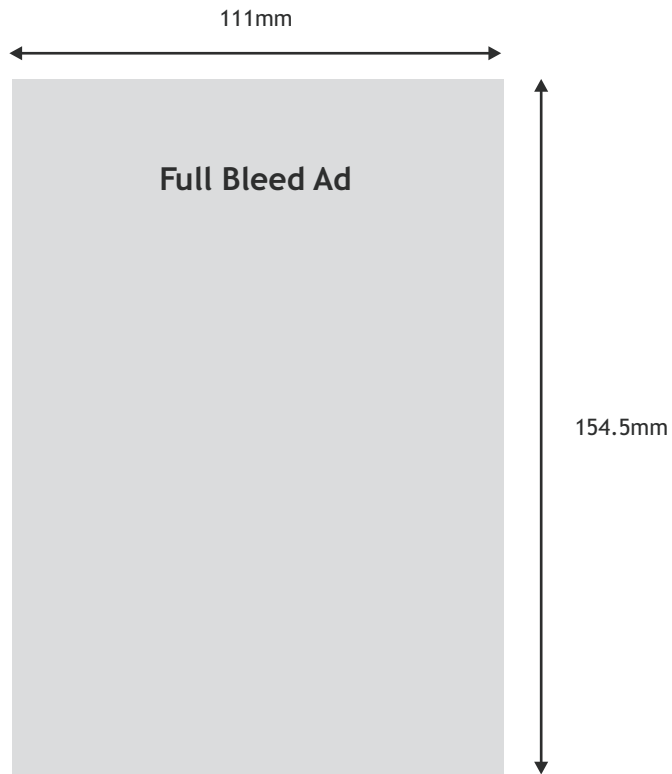
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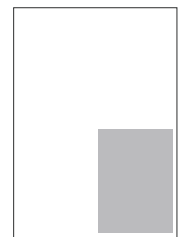
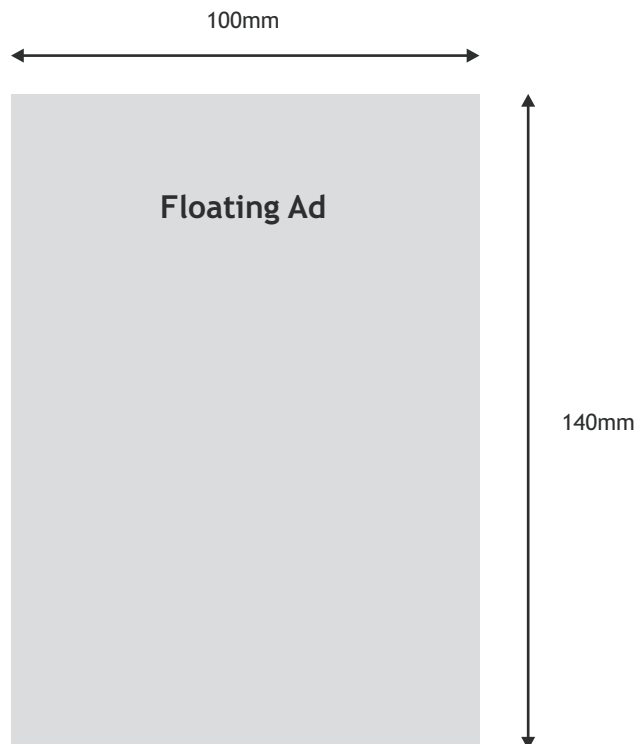
This ad will sit on the page with a white border around it.



Bleed on this ad is 3mm on all sides. The ad will go to two edges of the page.



This ad will sit on the page with a white border around it.



Bleed on this ad is 3mm on all sides. The ad will go to at least one edge of the page.



This ad will sit on the page with a white border around it.

